

Pork Spectacular Sponsorship and Trade Show Form

June 16 – 17, 2018

Merced County Fairgrounds



Platinum (\$1,000.00 and up)

- Option to sponsor one of the following: Champion Gilt \$1,000 award premium, Champion Barrow \$1,000 award premium, Gilt Show Breed Division Awards, or Barrow Show Breed Division Awards.
- Premium logo location and sizing for promotional media.
- Name and link to your webpage from California Pork Producers Association website, social media, and Pork Report.
- Banner ad running all year on California Pork Producers Association website (rotating)
- Premium placement of company banner in showing throughout the event.
- Trade Show Booth Space throughout the event.

Gold (\$500.00)

- Option to sponsor one of the following: Champion Gilt and Champion Barrow Buckle, Reserve Champion Gilt \$500 award premium, Reserve Champion Barrow \$500 award premium, or Reserved California Bred and Fed Division \$500 award premium.
- Logo location and sizing for promotional media.
- Name and link to your webpage from California Pork Producers Association website, social media, and Pork Report.
- Banner ad running all year on California Pork Producers Association website (rotating).
- Placement of company banner in showing throughout the event.
- Trade Show Booth Space throughout the event.

Silver (\$250.00)

- Option to sponsor one of the following: Champion Gilt Buckle, Champion Barrow Buckle, Top 5 Overall Gilt Banners, or Top 5 Overall Barrow Banners.
- Logo location and sizing for promotional media.
- Name and link to your webpage from California Pork Producers Association website, social media, and Pork Report.
- Placement of company banner in showing throughout the event.
- Trade Show Booth Space throughout the event.

Bronze (up to \$250.00)

- Logo location and sizing for promotional media.
- Name and link to your webpage from California Pork Producers Association website, social media, and Pork Report.
- Placement of company banner in showing throughout the event.
- Trade Show Booth Space throughout the event.

Donate an item for the Pig in a Poke Auction

- Name and link to your webpage from California Pork Producers Association website, social media, and Pork Report.

Sponsorship Information

Business Name	
Contact Person	
Address	
City, State, Zip	
Phone	
Email	
Sponsorship Level & Award Selection (if applicable)	
Sponsorship Amount	
Website Link	
W-9 Form Needed – Y/N	

Please return to the no later than May 25, 2018.

Please send company logo in jpg, png, or pdf format to erica@calpork.com.

Make Checks Payable to California Pork Producers Association.

Mail to: CPPA 25 Cadillac Drive, Suite 214 Sacramento, CA 95825

For questions, contact the CPPA office at (916) 447-8950 or erica@calpork.com.

