### **National Pork Board**

Uniting Pork Producers to Build A Bright Future for The Pork Industry

The National Pork Board is the catalyst that unites pork producers with key stakeholders focused on building a bright future for the pork industry through research, promotion and education.



Today's Checkoff is at work for pork producers by investing in the mandatory assessment required by federal law. U.S. pork producers and importers pay \$0.40 per \$100 of value when pigs are sold and when pigs or pork products are brought into the United States.

## National Pork Producers Council

The National Pork Producers Council, representing affiliated state associations, works to ensure that the U.S. pork industry remains a consistent and responsible supplier of high-quality pork to domestic and international markets.

Through public-policy outreach, NPPC fights for reasonable legislation and regulations, develops revenue and market opportunities, and protects the livelihood of America's 60,000 pork producers.

The Strategic Investment Program (SIP) unites pork producers with a strong voice through their voluntary investment.



California Pork Producers Association serves as a unified voice for California's pork producers on a state, local and national level.

Be part of the united voice...

Join Today!



#### **California Pork Producers Association**

25 Cadillac Drive, Suite 214 Sacramento, CA 95825 Phone: 916-447-8950 Email: info@calpork.com





The California Pork Producers
Association is the catalyst for
California pork industry
stakeholders to collectively and
collaboratively build a socially
responsible, sustainable, and
economically viable pork industry
through information, promotion,
and education.



#### Who We Are

The California Pork Producers Association works collectively and collaboratively to build a socially responsible, sustainable, and economically viable pork industry through information, promotion, and education.

- Build consumer trust for California pork producers by promoting and committing to socially responsible and sustainable onfarm management practices.
- Invest in education and research programs for its member stakeholders to enhance sustainability of pork production for the benefit of producers and consumers.
- Provide opportunities for industry stakeholders to enhance marketing opportunities for its members, promote consumer demand for pork, and the California pork industry.
- Engage with allied industry stakeholders to create a collective voice to address the emerging challenges facing animal agriculture.
- Invest in youth educational and leadership programs to cultivate tomorrow's California pork industry leaders.

### **Member Benefits**

Work continuously and collaboratively with industry stakeholders towards the growth and success of the California pork industry.

Pork Report a bi-monthly publication highlighting industry issues, legislative updates, educational topics, promotion efforts, and pork market information.

Opportunity to consign to association swine sales and shows.

Member pricing to association sponsored events.

A voice in local, state, and national legislative issues impacting the pork industry.

Pork Quality Assurance (PQA) Certification

#### Junior Member Benefits:

Junior Director Program

College Scholarships

Show Pig Scholarship Program

Show and Sale Opportunities

Youth Quality Assurance Certification





# **Join CPPA Today**

Become involved in YOUR industry and join the California Pork Producers Association.

Membersnip Options
<b>Regular</b> - \$50.00
Associate/Industry - \$50.00

<b>Junior</b> (less than 18 yrs. of	age) - \$35.00
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<b>Junior</b> (less than 18 yrs. of age) - \$35.00	
Member Information	
Name	
Ranch	
Address	
CityZIP	
Email	
Phone	
Payment Options	
Enclosed is my check payable to CPPA.	
Please charge my credit card for \$	
Card No.	
Exp. Date	